



Sponsorship Opportunities

Booth Only

- 1- 10' x 10' booth spaces with 8' draping, 6-8'tables, chairs, and company identification signage
 - Free advertisement on WLS Website from time of sign-up until show date w/ logo and information options
 - Company Logo on marketing related to pavilion schedule
 - Up to 6 exhibitor passes for free admission
 - Company name listed in Women's Lifestyle Show program (must be registered by October 1, 2012). This program
 - will be distributed as an insert in the Peoria Journal Star newspaper, various exhibitors retail outlets and directly
 - at the show.
 - Location choice in pavilion specialty or general area
- Your Investment : \$650 (includes online registration fees)**

Tier 2

Package Includes:

- 1- 10' x 10' booth spaces with 8' draping, 6-8'tables, chairs, and company identification signage
 - Pavilion Stage Presentation (approximately 15 minutes)
 - Free advertisement on WLS Website from time of sign-up until show date w/ logo and information options
 - Company Logo on marketing related to pavilion schedule
 - Up to 8 exhibitor passes for free admission
 - Company name listed in Women's Lifestyle Show program (must be registered by October 1, 2012). This program
 - will be distributed as an insert in the Peoria Journal Star newspaper, various exhibitors retail outlets and directly
 - at the show.
 - Location choice in pavilion specialty or general area
- Your Investment : \$800 (includes online registration fees)**

Tier 3: (4th Booth Free)

Package Includes:

- 3- (six) 10' x 10' booth spaces with 8' draping, 6-8'tables, chairs, and signage
 - Pavilion Stage Presentation (approximately 30 minutes)
 - Free advertisement on WLS Website from time of sign-up until show date w/ logo and information options
 - Company Logo on marketing related to pavilion schedule
 - Up to 24 exhibitor passes for free admission
 - Company name listed in Women's Lifestyle Show program (must be registered by October 1, 2012).This program will be distributed as an insert in the Peoria Journal Star newspaper, various exhibitors retail outlets and directly at the show.
 - Location choice in pavilion specialty or general area
- Your Investment : \$2,500 (includes online registration fees)**

Tier 4: Sponsorship

Package Includes:

- 6- (six) 10' x 10' booth spaces with 8' draping, 6-8'tables, chairs, and signage
 - Pavilion Stage Presentation (approximately 30 minutes)
 - Free advertisement on WLS Website from time of sign-up until show date w/ logo and information options
 - Company Logo on marketing related to pavilion schedule + Logo on front of Peoria Journal Star insert
 - Up to 35 exhibitor passes for free admission
 - Company name listed in Women's Lifestyle Show program (must be registered by October 1, 2012).This program will be distributed as an insert in the Peoria Journal Star newspaper, various exhibitors retail outlets and directly at the show.
 - Location choice in pavilion specialty or general area
- Your Investment : \$5,000 (includes online registration fees)**

Tier 5- Media

Package Includes:

- Number of booths to be determined as needed by sponsor & space allows (includes draping, chairs and tables)
- Pavilion Stage Presentation (approximately 30 minutes)
- Free advertisement on WLS Website from time of sign-up until show date w/ logo and information options
- Company Logo on marketing related to pavilion schedule + Logo on front of Peoria Journal Star insert
- Company logo on selected additional media (radio, television, marketing, etc)
- Up to 40 exhibitor passes for free admission
- Company name listed in Women's Lifestyle Show program (must be registered by October 1, 2012).This program

will be distributed as an insert in the Peoria Journal Star newspaper, various exhibitors retail outlets and directly at the show.

- Location choice in pavilion specialty or general area
Your Investment : \$7,500 (includes online registration fees)

Tier 6- Main Stage

Package Includes:

- Number of booths to be determined as needed by sponsor & space allows (includes draping, chairs and tables)
- Pavilion Stage Presentation (approximately 30 minutes)
- Free advertisement on WLS Website from time of sign-up until show date w/ logo and information options
- Company Logo on marketing related to pavilion schedule + Logo on front of Peoria Journal Star insert
- Company logo on Main Stage and ALL media including all print, radio and television
- Up to 50 exhibitor passes for free admission + discounted tickets for sale for employees and friends
- Company name listed in Women's Lifestyle Show program (must be registered by October 1, 2012). This program will be distributed as an insert in the Peoria Journal Star newspaper, various exhibitors retail outlets and directly at the show.
Your Investment : \$10,000 (includes online registration fees)

Tier 7- Major Sponsorship

Package Includes:

- Number of booths to be determined as needed by sponsor & space allows (includes draping, chairs and tables)
- Pavilion Stage Presentation (approximately 30 minutes)
- Free advertisement on WLS Website from time of sign-up until show date w/ logo and information options
- Company Logo on marketing related to pavilion schedule + Logo on front of Peoria Journal Star insert
- Company logo on Main Stage and ALL media including all print, radio and television
- Up to 60 exhibitor passes for free admission + discounted tickets for sale for employees and friends
- Company name listed in Women's Lifestyle Show program (must be registered by October 1, 2012). This program will be distributed as an insert in the Peoria Journal Star newspaper, various exhibitors retail outlets and directly at the show.
- Sponsorship of Main Event or highlight of Women's Lifestyle Show determined by vendor & sponsor
Your Investment : \$15,000 (includes online registration fees)